

SAVE THE DATE

directXchange by nemoa

LEARN MORE

THE NATIONAL CONFERENCE FOR CATALOGERS & ETAILERS

SEPTEMBER 12-14, 2017
CHICAGOLAND, IL

MERCHANTS AND
SUPPLIERS **LOVE**

directXchange
by nemoa

"I thought it was fantastic.
This is the only catalog/
online centered event, that is
completely welcoming and
everyone is encouraged to
share ideas."

—Sheryl Melendez,
California Car Cover Company

"Great event for networking
and sharing with others!"

—Linda West,
4Cite Marketing, LLC

"I enjoyed the full schedule.
Things kept moving, I kept
learning. Took lots of notes,
and now implementing them
into my department."

—Sarah Hollingshead,
Franklin Planner

ACTIONABLE IDEAS

100%
GUARANTEED

NEMOA guarantees our
conference will generate actionable,
profit-boosting ideas that more than
cover the cost of attending, or your
next conference registration is
FREE. Guaranteed.

WHY IS IT WORTH THE TRIP?

We have five great reasons!

▶ PEOPLE ACTUALLY TALK ABOUT CATALOGS

Industry leaders share experiences, trends, successes, and challenges.

▶ MEET THE BEST PEOPLE

From casual dinners to roundtable discussions, there's no better
place to build your network and exchange ideas.

▶ WE'LL CHALLENGE YOUR THINKING

Breakfast Club conversations. Keynotes. Breakout sessions. You'll leave
them all with surprising insights and new perspectives on your business.

▶ THERE'S SOMETHING FOR EVERYONE

Doesn't matter if you're big, small, B2B, or B2C—you'll find
something at directXchange to benefit your business, guaranteed.

▶ NO PRESSURE ATMOSPHERE

Learn, share, and connect, without annoying sales pitches or an
exhibit hall.

NEMOA IS THE #1 ASSOCIATION FOR THE CATALOG/MULTICHANNEL MARKETING INDUSTRY

Come Network with the Best! Members include:

APPLESEED'S™

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Yeehows

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